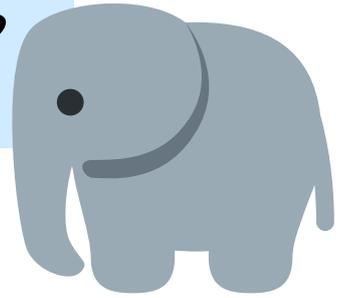


# Sample Press



## PRESS RELEASE - Immediate

### Running for Mosaic

Joe Bloggs is taking the challenge and running the London Marathon for Mosaic - Supporting Bereaved Children.

The London Marathon, which is held in the streets of London, will take place next week on XXXX.

'As a teacher and seeing the support that Mosaic has given Frank after his dad died, and the difference it has made to him, has inspired me to run for the charity. I am aiming to make it around London in less than 4 hours and have set myself a target of raising over £2,500' Joe Bloggs commented.

You can support Joe by logging onto [www.virgingiving.co.uk/joebloggs](http://www.virgingiving.co.uk/joebloggs)

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### Ends

For more information

Contact Joe Bloggs Tel: \*\*\*\*\* or [joebloggs@gmail.com](mailto:joebloggs@gmail.com)

### Note to Editor

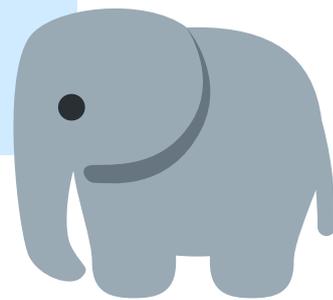
Mosaic supports children and young people within the County of Dorset who have been bereaved of a loved one no matter the cause of death.

For more information please visit our website or call on:

[www.mosaicfamilysupport.org](http://www.mosaicfamilysupport.org)

01258837071

# Requesting



You may like to contact businesses in your area to ask them to donate prizes for your event. We have included an example of a letter that you can alter to suit your needs. As you will see, the letter includes details for verification in case of any of your recipients feel they need to contact us, or alternatively, we can issue you a letter on the Mosaic letterhead.

Dear xxxx,

We (or the name of your group) are holding a (name of event) on (date) in order to raise money in aid of Mosaic - Supporting Bereaved Children and would be delighted if you could help us to raise as much money as possible by (donating a raffle prize, tombola goods, printing our advertising flyers or programmes, lending xxxx. The list is endless but be as specific as possible! i.e. is it a bottle tombola or children's tombola?)

Mosaic supports children and young people within the county of Dorset who have been bereaved of a loved one, no matter what the cause of death. We support by offering counselling, residential weekends, activity days, social events. It's important to give them different pathways to grieve as this has long term positive outcomes.

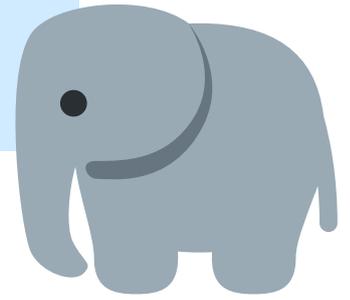
Whilst Mosaic receive a small amount of funding from the Local Authority, they still rely on the generosity and goodwill of organisations and individuals.

If you would like to verify our connection with Mosaic, please telephone Laura Stanley on 0125883771 or [laura@mosaicfamilysupport.org](mailto:laura@mosaicfamilysupport.org)

Please help us raise as much money as possible for such a good cause. (I/we) can be contacted on (tel/address).

Thank you for your help.

# Thanking



Here at Mosaic we aim to thank donors by a letter or card within 5 working days of receipt. Below is an example of a thank you letter for you to use if you receive donations.

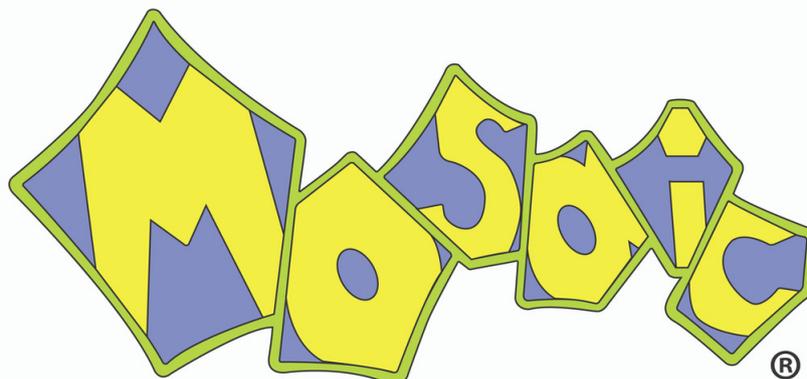
Dear xxxx,

On behalf of Mosaic and (name of individual or group) I would like to thank you for your very generous donation of xxxx towards our (raffle, tombola etc) which raised xxxxx.

The generosity from businesses/organisations such as yours is so important to Mosaic, as we only receive a small amount of funding from the local authority. So fundraising is a huge part of keeping the charity up and running.

Mosaic supports children and young people within the county of Dorset who have been bereaved of a loved one, no matter what the cause of death. We support by offering counselling, residential weekends, activity days, social events. It's important to give them different pathways to grieve as this has long term positive outcomes.

Thank you once again for supporting our (raffle, tombola etc.)



Supporting bereaved children