

Corporate Sponsorship Information

2022

with Mosaic Supporting Bereaved Children in Dorset



Mosaic - Supporting Bereaved Children, is a Dorset wide charity which provides support to children and young people who have suffered a bereavement.

It is estimated that around 2,500 children in Dorset will be bereaved of a close relative every year, 48 per week, 7 per day, of these around 10% will need to access our services to help support them through this challenging time in their lives.

MOSAIC SUPPORTING
BEREAVED CHILDREN
CHARITY NUMBER
1158138

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Website:
www.mosaicfamilysupport.org

Contact:
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Phone: 01258 837 071



It takes 4 minutes to
learn how Mosaic
support Dorset families
<https://bit.ly/3tQAtoR>



ABOUT MOSAIC

by Zoe Minogue-Hughes

Mosaic is a child-centred service offering support for bereaved children, young people and their families in Dorset. We offer support pre-bereavement, post bereavement and immediately following a bereavement. Founded in 2007, Mosaic was created to fill the gap in bereavement provision across the county. Mosaic support families who have been bereaved of someone special, such as a parent, sibling, friend or a member of their extended family. This includes all causes of death such as long-term illness, sudden death, suicide, murder or road traffic accident.

The main activity at Mosaic is counselling for children and young people. This is usually between 7 to 10 sessions to work through their bereavement journey. When they have completed counselling, they are invited to our residential weekend where they experience many activities and make new friends. We also run activity days throughout the year, including sailing, climbing, swimming, horse riding, a summer picnic and a Christmas party. All these events bring families together to create their own support network of people who can understand each others experiences of losing someone special.

OUR AIMS & MISSION

Develop - a Dorset wide network of specialist bereavement support for all children, young people and their families.

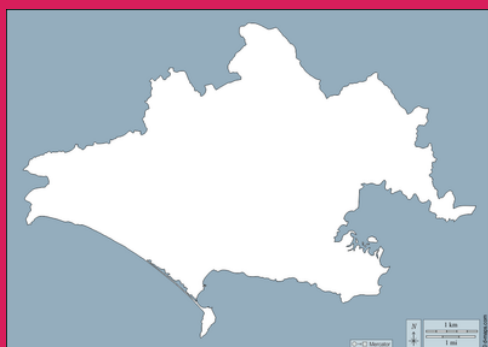
Work - collaboratively with schools and agencies to enable a cohesive framework of support before, during and after the death of a loved one.

Create - a child centred service which offers a pathway of support for bereaved children, young people and their families.

Provide - support for those young people facing the death of a loved one.



Mosaic covers all of Dorset from Lyme Regis to Christchurch



We are often asked the question where do we work?

We cover all of Dorset, inclusive of Poole, Bournemouth and Christchurch. Mosaic can offer support to children and young people from preschool age up to 19.

We have 12 part time members of staff

We use 20 fully qualified therapists to support families

We have an office in Milborne St Andrew

WHY SUPPORT MOSAIC?

78% of 11-16 year olds will have experienced the death of a close relative or friend

If children and young people do not get the right help at this crucial point in their lives, they are at increased risk of:

- Challenging behaviour/ Mental health Problems
- Suicide
- Early Mortality
- Committing crimes, prisoners are 2/3 times as likely to have lost a parent in childhood than the population generally.
- Becoming teenage parents or struggling with parenting.
- Academically underachieving. Those aged 30 who were bereaved as a child are less likely to be employed than those that didn't, and if they are employed the chances are they will be in less skilled or unskilled work.
- Self harm, including the abuse of drink or drugs.



- Talking to someone outside of the family can be very helpful, especially when the family is bereaved. When one parent dies, the other may not be emotionally available.
- Grieving always takes longer than we allow it to.
- Children don't 'get over' bereavement, they learn to live with it.
- Significant life events without the significant person re-awakens the loss.
- Supporting them through the distress is needed, taking it away is impossible.
- Listen to what the child is asking rather than what you expect them to ask for (or afraid they will ask).
- It is OK not to know the answers - ask what they think.



Did you know we offer training to professionals?

Mosaic offers training to organisations and individuals who may need to support a bereaved child or young person.

'Not knowing what to say' is the most common statement we hear from those who support bereaved children and young people. Our training aims to tackle this, amongst many other things, with a balance of theory and practical, creative ways to enable you to provide support at an emotional time.

We offer two different types of training:

- Individual workshops on specific aspects of bereavement. These are day long workshops, either face to face-to-face or online, open to all professionals working with children and young people.
- Bespoke workshops which are written and delivered to cover your organisation's specific needs.





HOW MOSAIC HELPS FAMILIES

Mosaic provides a range of support to children and families who have experienced the loss of a loved one either through sudden, traumatic or expected death.

The service is tailored to the individual and may include:

- A range of counselling options either individually or whole family.
- Residential weekends for children and young people (5-18 years) that provide opportunities for socialisation and sharing of experiences. We teach methods for communicating their feelings and how to cope with the strength of some of those feelings. See more on page 4.
- A range of activity days throughout the year which the children and their families can attend to encourage interaction and build a support network with their peers. See more on page 6.

- Support for parents and carers in how to approach grief and loss with the bereaved child or young person.
- Early Bereavement Support to anyone working, living or coming into contact with a child who has suffered a bereavement. This can include how to tell them, what information to share, advice on attending funerals, support for schools and other professionals.
- Pre-bereavement support to any child within a family, where a member has received a terminal diagnosis. This can include work with the whole family as necessary.
- Advice on how to sensitively approach grief and loss with a bereaved child for families, carers and professionals, particularly in situations where loss is experienced by another member of the family.



Parent feedback after our residential weekend



I was open to anything that would help me support my 2 girls after losing their Daddy, my husband, tragically 3 years previously. Being surrounded by others who had in some way lost someone close to them proved to be such a comfort. We all knew what it felt like and still feels like.

Understanding and empathising with each other was a massive benefit to our children whom we were all there to support. It certainly opened up channels of communication between me and my daughter.

It certainly opened up channels of communication between me and my daughter.

Yes, it was emotional but it was healthy emotion, a lot I thought I had 'filed' away. But you don't really file it away because it's always there and the new supportive friends I've made from that weekend will always be there when it's needed. Such a worthwhile weekend for both myself and my daughter we both feel a bit more empowered to tackle the challenges grief brings.



HOW BUSINESSES CAN HELP

We are looking for fundraising charity support from Dorset and UK businesses by empowering, building and developing:

- Partnership / relationships
- Sponsorship
- Donations
- Employee donation schemes ie. Pennies from Heaven

If you are keen to help and would like some inspiration, we have a full A-Z of fundraising ideas (see page 6) for you to think about.

We are on hand to offer support if you need support with creating posters and advertising on social media as well as advice on collecting donations, JustGiving and Gift Aid. Please get in touch, we are happy to help you support Mosaic.

VOLUNTEERING

If you are interested in giving your time - we would love you to get involved. We attend fundraising fairs and festivals year round, especially summer and Christmas time. We always need volunteers to help run these events.

PENNIES FROM HEAVEN & PAYROLL GIVING

Could you spare the odd pennies from your pay packet each month?

Have you heard of Pennies from Heaven?

It's a way companies can nominate a charity - you pay the odd pennies from your payslip, never more than 99p per month.

Payroll Giving is a similar scheme where you can give money to charity without paying tax on it. It must be paid through PAYE from your wages or pension. Your employer needs to set up the scheme.

<https://www.penniesfromheaven.co.uk/>

<https://www.gov.uk/payroll-giving>



What is 'Restricted Funding' and Un-restricted?

This is where money is given and specified what we need to spend it on.

Our fundraising team and Family events organiser work each week to arrange activities and cover costs.

We appreciate many funders want to support an event the children attend, such as an Activity Day or Party.

So we often receive funding which is 'Restricted' to certain things.

Our staff salaries, office rent and general running costs are a large part of Mosaic and we are always looking to cover these costs with 'Un-restricted' Funding.



A-Z Fundraising ideas

Find a fun way to fundraise and support bereaved children in Dorset with Mosaic

A	Afternoon tea, Auction off unwanted gifts on ebay	N	Nearly-new sale, New Years party
B	Book sale, BINGO, Bike rides, Barbeque, Bag packing at supermarket, Black tie event	O	Office Olympics, Outward bound
C	Car boot sale, Christmas Cards, Cake Sale, Computer games, Casino Night, Car wash	P	Paintballing, Penalty shoot-out, PLANE-PULL (get a team together to pull a Boeing 737)
D	Dance marathon, Dress-down day, Dinner Party, Dragon Boat race, Darts, Dog walk	Q	Quiz, Quit-it for charity
E	Ebay unwanted items, Email ban day	R	Raffle, Running, Rafting
F	Fancy dress day, Football match, fun run	S	Sponsored Silence, Swap-shop, Shades for a day, Swear box, Sky-dive, Spin-a-thon
G	Golf day, Go-carting, Guess the weight (of cake) or sweets (in a jar), Garden party	T	Talent contest, Ten pin bowling, Tombola, Treasure Hunt, Tuck shop, Tug-o-war
H	Hat day, hill climb (3 Peaks Challenge), Head shave	U	Unwanted gift sale
I	Ice-cream at work day, It's a Knockout	V	Valentine event, Variety show
J	Jam sale, Job swap, Jumble sale	W	Walks, Wacky race, Wing-walk
K	Karaoke challenge	X	Xmas party
L	Lunch party, Lunch delivery	Y	Yoga-thon
M	Murder mystery, Marathon, Mile of coins, Match fund (ask your company to match your fundraising)	Z	Zoo Quiz, Zumba-thon

What could you do?

Do you need some fundraising ideas?

Please contact: zoe@mosaicfamilysupport.org

- If you prefer a one-off donation is straight forward and easy to send over to Mosaic
- We have yellow collecting tins if you have a staff room/canteen



HOW MOSAIC IS FUNDED

Mosaic receives 19% of funding from local authority for counselling support. Throughout the year we are busy fundraising and applying for grants or funding from trusts, corporate foundations, and charities.

Monies raised go towards the services we provide to support bereaved children, young people, and their families.

For your interest we have included some tangible costs which we work hard to cover each year.

General Costings

Mosaic therapy counselling support

- Mosaic supports in the region of 350 (referrals) of children, and young people each year. Approximately 250 of these referrals will develop into counselling therapy sessions. Each child will receive between 7 to 10 sessions and will cost on average £400 per child or circa - $250 \times £400 = £100,000$ per year.

Residentials

- Each year Mosaic holds 3 residential weekends costing £8,000 each or - £24,000 per year

Professional Training

- Professional training (and bespoke) for teachers, carers etc. These training sessions cost £75 per person, approximately 300 delegates will receive training this year costing - $300 \times £75 = £22,500$

Family activities days

- Sailing day – 40 children cost £2,000
- Family picnic – costs £2,000+
- Christmas party - costs £2,500
- Horse riding day – costs 10 children £1,500

Overheads

- Staff wages – circa £200,000
- Rent, rates, and resources - £60,000+

MOSAIC SUPPORTING
BEREAVED CHILDREN

Costs

£50 - 1 hour with a therapist - most children have 7-10 hours support

£250 - Cost for one child to attend our residential weekend

£650 - Average cost of a full package of counselling and attending the residential weekend

£1,500 - For 10 children to spend the day pony trekking

£8,000 - Cost of a Mosaic residential weekend

Up to - £400,000
To run Mosaic for one year



Our residential weekend is a key part of Mosaic support



WHAT DO YOU GET FROM MOSAIC?

Supporting a local charity is a great way of demonstrating to your employees that you take your corporate social responsibility seriously. It is proven to help build team morale when staff realise their actions will directly benefit those in their immediate community.

We will advise and support you through the whole fundraising process and you will have regular contact from our Corporate Fundraiser Zoe. You can choose to get involved as a volunteer at events which are already taking place, create your own or fund something for the future.

Ideas...

Many businesses choose to host events for all their staff and donate the profits of raffles, refreshments etc to Mosaic.

Don't forget to check out and share our website and social media!

- **What do you get from us?**
- Mosaic is a small local charity with a strong family focus, along with supporting professionals such as teachers and care givers. For your support, we will encourage awareness of your business by communicating news of the partnership to all our supporters.
- To say thank you - Your business fundraising efforts (sponsorship or donation) will be published and promoted on our website and social media channels as well as our bi-monthly and quarterly newsletters. *Please rest assured before we publicise fundraising or events, we will always seek agreement from the business or individual concerned.
- We are always happy to come and meet with you, staff and volunteers to communicate how their fundraising efforts make an incredible difference to the children and families Mosaic support at such a difficult time in their lives.
- If your business funding is matched or ear marked toward a Mosaic residential weekend or family activity day, you will be invited along to these events (where appropriate) to witness first-hand how the monies raised are being used!

Extra Resources...

- We can supply a corporate logo, graphics and photographs (model released) for your use on sponsorship, partnership literature or publicity.
- For your fundraising events, we have a variety of banners, literature, collecting tins and t-shirts which we can provide you with to help promote events.
- We are also able to help in the production of posters, fliers or tickets as needed.

Thank you for your time



@mosaicdorset



@mosaicfamilysupport



www.mosaicfamilysupport.org



zoe@mosaicfamilysupport.org

Thank you for taking the time to look through our Corporate Support Pack - please get in touch if you have any questions.



Supporting bereaved children
Charity number 1158138