



2024 MOSAIC IMPACT REPORT

Our Mosaic Impact Report offers figures from 2024 to show how many people are involved with Mosaic, the volume of referrals we receive, details of our marketing reach on social media and e-newsletter and the number of schools we work with in Dorset.

CHILDREN WHO WERE SUPPORTED BY MOSAIC

378

Children had
1 to 1 counselling



Cause of Death

Cancer	103
Suicide	52
Illness	52
Heart related	48
Multiple causes	23
Sudden death	22
Natural causes	21
Accident	18
Drugs/alcohol	16
Not known	11
Murder	6
Infantile	5

Age

4 - 7 : 15 %	12 - 15 : 38 %
8 - 11 : 35 %	16 - 19 : 11 %

Who Died?

Father	122
Mother	61
Grandparent	108
Sibling	22
Other relative	33
Friend	12
Multiple deaths	24

252

Children came to an
Activity Day



We try to offer a range of Activity Day opportunities for children and families to attend to have fun and build friendships.

Days include: sailing, super car rides, nature exploration, golf days, circus tickets, training with AFC Bournemouth, Mosaic Day Camps and Christmas parties.

PEOPLE WHO SUPPORT MOSAIC



7

Permanent staff

41

Active Volunteers

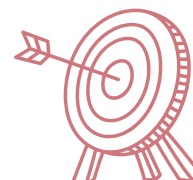
20

Counsellors

7

Trustees

MOSAIC ACTIVITY DAYS



14

Mosaic Activity days

"I just want to say a massive thank you for the Leeson House day and to all the volunteers involved. I honestly did not think B would go without me and he was so nervous about going. When I picked him up he was playing and laughing with the other children and he told me he had the best day and made lots of friends.

The past year has been so hard since we lost my husband but Mosaic have been a tower of strength and the support has been amazing and we are so grateful. I really just want to say thank you to everyone involved 😊"

Mosaic - Supporting Bereaved Children - 2024



Working with an external Social media expert from November 2024 we saw a great improvement in followers for Facebook and Instagram.



2,600

Followers



Reach (people who saw a Mosaic post) has improved by 2.7% to 58.2k by the end of December 2024



890

Followers



Reach (people who saw a Mosaic post) has improved by 64.8% to 4.9k by the end of December 2024



434

E-newsletter subscribers



32,135

Visits to our website



£93,000

Community Fundraising



5,710

Miles run during Miles for Mosaic - raising over £10,000



147

Dorset Schools Mosaic work in



81 Funders

This includes trusts, foundations, community groups & individuals



34

Bereavement Cafes



2,017

Hours of 1 to 1 counselling